



www.canadiandriver.com

October 30, 2007

- [Home](#)
- [Auto News](#)
- [New Vehicles](#)
- [First Drives](#)
- [Test Drives](#)
- [Videos](#)
- [Luxury Cars](#)
- [Trucks](#)
- [Buyer's Guide](#)
- [Price Guide](#)
- [Minivan Challenge](#)
- [Photos](#)
- [Features](#)
- [Feature Articles](#)
- [Winter Driving Advice](#)
- [Steering You Right](#)
- [Product Reviews](#)
- [Calculators](#)
- [Crossword](#)
- [Used Car Reviews](#)
- [Auto Shows](#)
- [Los Angeles 2007](#)
- [New York 2007](#)
- [Chicago 2007](#)
- [Montreal 2007](#)
- [Toronto 2007](#)
- [Detroit 2007](#)
- [Auto Tech](#)
- [Classics](#)
- [CarTalkCanada](#)
- [Forums](#)
- [Blogs](#)
- [Web Directory](#)
- [En francais!](#)

Family of man killed in crash of Porsche Carrera GT settles lawsuit for US\$4.5 million

San Diego, California - The wife and parents of a La Jolla, California internationally renowned Internet marketing guru settled their lawsuit against Porsche and the racetrack where Corey Rudl was killed when riding as a passenger of Ben Keaton in a Porsche Carrera GT, a \$440,000 exotic "racecar for the streets." Mr. Keaton was also killed when the Porsche left the track at the California Speedway on June 2, 2005, crashing into a concrete barrier at a speed estimated to be nearly 100 mph. Rudl and Keaton were participants in a Ferrari Club event being held at the track.

"The expensive sports car was not equipped with Electronic Stability Control, a life saving safety feature which would have prevented Mr. Rudl's death," according to **Craig McClellan**, who represented the Rudl family. The track was dangerously designed with the concrete barrier that the Porsche hit being placed in the "run off" area where the vehicle is supposed to be given room to slow down, according to the lawsuit.

The defendants paid \$4.5 million dollars to Rudl's wife, Tracy, and parents, John and Patricia. Mr. Rudl was the founder and President of the Internet Marketing Center, Inc., the largest Internet marketing company when Mr. Rudl owned it. "The family hopes that this lawsuit and the redesign of the track that resulted from it, will save the lives of others," according to McClellan.

[More News....](#)

Search

CanadianDriver

Search

© 2006, CanadianDriver Communications Inc., all rights reserved

Movado Watches on Sale

All Brand New & 100% Authentic
100's of Luxury Models in stock
www.finebrandwatches.com

The Last Wind-Up

Repair, Restore New/Antique
watches Sales: Vintage Wrist
Pocket watches
www.lastwindup.com

Hamilton Watch Sale

Save 60% - 65% on every
Hamilton watch in stock.
www.InventoryAdjusters.com

Swiss Watch

Swiss Watch guide Find Swiss
Watch
SwissWatches.WithinYourRange.cor

[Disclaimer](#) | [Privacy](#)

* [Click here to
advertise](#)

CanadianDriver is a member
of the [AOL Canada Media Network](#).

